PROPOSAL TO OFFER TRAINING SERVICES FOR BUILDING THE CAPACITY OF THE PUBLIC SERVICE AND DANIDA ALUMNI ON GREEN GROWTH AND CIRCULAR ECONOMY

SUBMITTED TO:

The Ambassador,
Ministry of Foreign Affairs of Denmark,
Royal Danish Embassy,
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1.0 Introduction

The Green Economy is defined as “...a system of economic activities connected with the production, distribution and consumption of goods and services that results in a better human wellbeing in the long term, to avoid exposing the future generations to significant environmental risks and to the ecologic shortage” (Cerreti, 2016). Green growth, on the other hand, is the transition to a sustainable economy while reducing greenhouse gas emissions, minimizing waste and ensuring efficient use of natural resources, biodiversity and strengthening energy security (GESIP, 2016-2020). A circular economy represents “A development strategy that provides for the economic growth without increasing the consumption of resources and reducing the impact on the environment” (Heshmati, 2015). It is believed that green growth is the transition to a sustainable economy while reducing greenhouse gas emissions, minimizing waste and ensuring efficient use of natural resources, maintaining biodiversity and strengthening energy security (GESIP, 2016-2020).

Since 2012, Kenya has committed to transition to a green economy after deliberations at the third United Nations Conference on Sustainable Development, commonly known as the Rio+20 summit. The conference agreed that green economy is a tool that can be used for poverty reduction, encouraging economic growth, enhancing social inclusion, improving human welfare, creating employment opportunities and decent work while still maintaining a healthy human welfare and the Earth’s ecosystem. To domesticate the concept, Kenya has institutionalized legal and policy frameworks that will enable the adoption and implementation of green growth and circular economy in its development endeavor. A document to guide the implementation of green growth and circular economy known as the Green Economy Strategy and Implementation
Plan (GESIP 2016-2030) is in place. The strategy is a blueprint for enhancing low carbon, resource efficient, equitable and inclusive socio-economic transformation in Kenya. The strategy is domiciled in the Ministry of Environment and Forestry.

GESIP (2016-2030) intends to provide a framework of action to meeting the aspirations of the RIO+20 and help Kenya transition to a sustainable path through the following strategic areas: Promoting sustainable infrastructure; building resilience; sustainable natural resource management; promoting efficiency and social inclusion, and, sustainable livelihood. Further, a number of green initiatives/ programs have been initiated in the Country with the support of donors such as DANIDA. A case in point is the green growth and employment program, supported by DANIDA, with an objective of having an inclusive greener growth with higher employment within the context of Kenya’s blue print of Vision 2030-of having a prosperous country, with high quality of life by the year 2030. The program supported the following intervention areas: –

1. Sustainable growth and jobs from investment and trade.
2. Sustainable use of natural resources and community resilience.

Although Green initiatives have rolled out in some sectors on pilot basis, little in terms of training and capacity building has been achieved to disseminate the green initiatives across various sectors of the economy. The documented cases are on pilot basis. Similarly, there is need to sensitize County Officers on Green growth mainstreaming into the County Integrated Plans. One of the strategic objectives in the Kenyan green growth and circular economy blue print known as GESIP is to enhance social inclusion and sustainable livelihood. This is intended to have initiatives on education and training that inculcate the Green Economy tenets in all forms and levels of education, while at the same time working towards creating a more enlightened population. GESIP lays emphasis on the need to re-orient education and training as an agent for creating jobs that are decent and address the specific needs of the informal economy.
The Kenya School of Government is a government agency that was established under an Act of Parliament in 2012 with the mandate to transform the public service by providing training, consultancy and research services designed to inform public policy, promote national development and standards of competence, and integrity in the public service. In order to achieve the objective of social inclusion and improvement of livelihood in GESIP, the Kenya School of Government entered a Memorandum of Understanding with the Ministry of Environment and Forestry, and the National Treasury undertake capacity building programs to public service officers from various sectors and counties in an endeavor to mainstream the green economy strategy in all sectors and counties. Such trainings are experiential in nature and practical oriented. It is against this backdrop that DANIDA alumni intends to partner with the Kenya School of Government to share knowledge and experience on Green growth and Circular economy from pioneers of the concept in the country over the past years on the case studies, the gains and challenges encountered with the grants offered under alumni activity.

1.1 Aim of the Activity
The aim of this activity is to build an evidence-base of green growth and circular economy cases through the workshop among DANIDA alumni across various sectors in Kenya.

1.1.1 Specific Objectives of the Activity:
The specific objectives include:

1) To promote knowledge sharing among DANIDA alumni on green growth and circular economy across various sectors in Kenya.
2) To contribute to mainstreaming of green and circular economy among alumni across different sectors.
3) To Strengthen the Kenyan alumni network by targeting at least 30 participants from different sectors.
4) To promote sustainable development Goal 3, Goal 8 and Goal 9.
This objective will be instrumental in promoting the sustainable development goals which are embedded in the concept of green and circular economy and employment, particularly SDG goal 8: To promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all. This is because the event intends to share knowledge and enhance learning among alumni on enhanced and inclusive economic growth, with technologies and innovations that are green, and enhance resource use efficiency whilst providing employment opportunities of various groups through diversified production in the green and circular economy. Similarly, since the event is meant to enhance knowledge sharing and learning among alumni for subsequent mainstreaming in their respective sectors, the event will be promoting sustainable development goal 4: “To ensure inclusive and equitable quality education and promote lifelong learning opportunities for all”; and since the green and circular economy event intends to disseminate knowledge and experience sharing on technologies and innovation, the production, distribution, and consumption of products that pose little environmental risk to the future generation and leaves the ecology resilient, the event will also promote SDG 9: “To build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation,” and SDG 12 “To ensure sustainable consumption and production patterns.” SDG11, would be promoted similarly, because the theme of event touches on enhanced economic growth in an ecologically resilient manner; it will also promote SDG Goal 3: “Ensure healthy lives and promote well-being for all ages goal.”

1.2 Deliverables/Expected Output:

- At least 30 DANIDA from Kenya are mobilized and share knowledge on Green growth and circular economy.
- One workshop report produced.

1.3 Verifiable indicators

- One workshop report/proceedings.
• Attendance sheets.
• Photo(s) of the event.

2.0 Proposed Methodology, Duration and Budget for the Activity

The following approach will be used to achieve the objectives:

• Communicate to the Danish Embassy on the alumni event and request the ambassador of Denmark to Kenya to share the event with other alumni through Kenyan alumni event platforms on social media.
• Mobilize other alumni members through social media-
  • Invite Key note speaker and expert in green growth and circular economy from the Ministry of Foreign affairs of Denmark Coordinator of Green growth and employment program (Comparison of Kenyan and Danish cases: lessons learnt and challenges encountered).
  • Invite the Director General who is the central champion in green growth and circular economy-
    • Invite content experts from the Kenya School of Government.
    • Invite experts from the National Environment and Management Authority which has been implementing the green growth and circular economy project component to make presentation on lessons learnt from their implementation of Green growth and Employment.
  • Invite green and circular economy cases from the Ministry of Environment and Forestry and from other counties.
  • Invite all alumni from various sectors to the workshop for the sake of knowledge sharing.
• Invite one facilitator to make presentation on Evidence-based knowledge for policy formulation (AVIDEV).
• Have a team of communications officers to document the event through photography, blog publications and IT technical team on Webinar event organizations.
• The mode/venue for the workshop will be preferably a Webinar but the coordination from the faculty of Kenya School of Government.

### 2.1 Budget for the Alumni Event

The following is the anticipated budget for the workshop:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Budget</th>
<th>Total (Kshs)</th>
<th>Total</th>
<th>Actors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Objective</td>
<td>Sub activities Activity</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| 1 To promote knowledge sharing among DANIDA alumni on green growth and circular economy across various sectors in Kenya. | Organize one workshop | Facilitation of Keynote speaker from DANIDA and from Ministry of Environment | Facilitation fee @2500*3hrs*3pax | 22500 | • Lars coordinator of Green growth and employment program  
• Min of Environment  
• Augustine Kenduiwo  
• NEMA staff  
• Speech by The Director general and other KSG staff is voluntary |
<p>| | | | | |</p>
<table>
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</thead>
<tbody>
<tr>
<td>2</td>
<td>Invite a facilitator on evidence based policy making</td>
<td>Facilitation fee for the evidence based facilitator for 2 hours</td>
<td>@2500*3hrs</td>
<td>7500</td>
</tr>
<tr>
<td>3</td>
<td>Invite all alumni</td>
<td>Facilitation with airtime @500<em>30 members @1000</em>3 organizers</td>
<td>@500<em>30 other members @1000</em>3 organizers who do the preliminary plans</td>
<td>15000</td>
</tr>
<tr>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td>3000</td>
</tr>
<tr>
<td>4</td>
<td>Fee for Venue at Kenya School of Government for coordinating the Webinar(E-learning center)</td>
<td>@20,000*1 day</td>
<td>20000</td>
<td>For facilitators</td>
</tr>
<tr>
<td>5</td>
<td>Snacks for webinar coordinators and facilitators.</td>
<td>@2000*10Pax facilitators, organizers and communications team</td>
<td>20,000</td>
<td>For facilitators and organizers</td>
</tr>
</tbody>
</table>
2.2 Duration
The online workshop is anticipated to last a day, excluding preliminary activities.

WORK PLAN FOR THE DAY

<table>
<thead>
<tr>
<th>Activity</th>
<th>Time</th>
<th>ACTOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facilitation of Communication team and IT support from KSG</td>
<td></td>
<td>Invited Communications and IT support team</td>
</tr>
<tr>
<td>Fee for Photographer. Fee for blog writer/publisher</td>
<td></td>
<td></td>
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<tr>
<td>Subsidized fee from KSG @15000 @15000</td>
<td>30000</td>
<td></td>
</tr>
<tr>
<td>Publishing workshop proceedings</td>
<td>7000</td>
<td>7000</td>
</tr>
<tr>
<td>Assorted Stationery</td>
<td></td>
<td></td>
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<tr>
<td>Printing charges. Volunteer KSG team on writing</td>
<td>20000</td>
<td>20000 Organizers from KSG</td>
</tr>
<tr>
<td>Publicity materials for mobilization of alumni</td>
<td>5000</td>
<td>5000 Communications team</td>
</tr>
<tr>
<td>Developing brochure/invitation card</td>
<td></td>
<td></td>
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<tr>
<td>Total</td>
<td>150000</td>
<td></td>
</tr>
</tbody>
</table>

*KSG-Kenya School of Government*
<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.20-8.25a.m</td>
<td>Welcoming remarks by Director Linkages, Collaboration and Partnership in Kenya School of Government.</td>
<td></td>
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<tr>
<td>8:30a.m-8.50a.m</td>
<td>Introduction remarks by the Director General Kenya School of Government</td>
<td>Director General, Kenya School of Government</td>
</tr>
<tr>
<td>8.50a.m-9.20a.m</td>
<td>Introductory statement</td>
<td>High Commissioner of Denmark to Kenya</td>
</tr>
<tr>
<td>9.20a.m-11.20a.m</td>
<td>Key note speech</td>
<td>Lars Moller, Coordinator Green growth and employment in Kenya</td>
</tr>
<tr>
<td>Time</td>
<td>Activity</td>
<td></td>
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<td>--------------</td>
<td>---------------------------------------------------------------------------</td>
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</tr>
<tr>
<td>11.20a.m-1135a.m</td>
<td>Break</td>
<td></td>
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<tr>
<td>11.35a.m-1.15pm</td>
<td>Facilitator from Ministry of Environment and Forestry</td>
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<tr>
<td>2.00p.m-3.30p.m</td>
<td>Facilitation by NEMA</td>
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<tr>
<td>3.30p.m-4.50p.m</td>
<td>Evidence based synthesis.</td>
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<tr>
<td>5.00p.m</td>
<td>Closing session</td>
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<td></td>
<td>Total</td>
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</tr>
</tbody>
</table>

3.0 KSG’s Commitment to Green Growth

The Kenya School of Government (KSG) is mandated to provide training, consultancy, research, and advisory services designed to promote development at National and County levels in collaboration with the public-private sectors and development partners (Act No.9 2012). Since November 2019, the KSG Council resolved to establish the Centre for Environmental Governance and Climate Change in the School. The main objective of the Center is to strengthen the capacity of the public service, private sector and civil society organizations locally, nationally as well as regionally on effective implementation of climate change and environment-related programs and enable effective adaptation to climate change.
In an endeavor to build the public service capacity on green courses, the School has entered into a partnership and Memorandum of Understanding with the Ministry of Environment and Forestry-MEF and KSG to develop “green” courses for government officers throughout Kenya. The courses focus on Climate Change, Green Growth and Circular Economy, and Green Public procurement. The School has also partnered with other development partners such as DANIDA on such programs as Green Growth and Employment Programme, which is a DANIDA-supported programme under the Ministry of Environment. So far, Kenya School of Government has sensitized over 72 public officers on green growth and circular economy within the boundaries of the School and at the National levels.

The School intends to build the capacity of public officers and civil service at both the national and county levels on environmental governance, green growth and circular economy, as well as climate action. Therefore, the alumni network provides a platform for information collation, research, training and collaboration among public staff from diverse sectors on the above programs. Since such trainings are evidenced based and experiential, such alumni events also provide opportunities for developing and improving the existing curricula, as well as for developing, validating and publishing training manuals on green growth for future KSG use.

3.1 Experience in Performance of Similar Activities

KSG has had previous experience conducting similar activities for organizations, counties and countries, which include, but not limited to:

i Previous symposia held, the latest being on the big 4 Agenda-Manufacturing.

ii Sensitizations on Green Growth and Circular Economy in partnership with the Ministry of Environment and Forestry and DANIDA.

iii Development of climate change related curricula, including the Community Based Climate Risk Management program, Environmental and Social Safeguards program,
Climate Change Policy Planning and Budgeting Program, Green Growth and Circular Economy program and the County Climate Change Fund program, among others. Given this background, you are assured that the School has an in-depth experience in research, consultancy and capacity building in as far as this field is concerned. Further, the School has a good reputation and work experience with various government ministries as well as NGO’s and international organizations.